



Addressing the Root Cause of Excessive Discovery

Why Evidence Optix?

Today's corporate legal departments are stressed under the weight of discovery, often faced with:

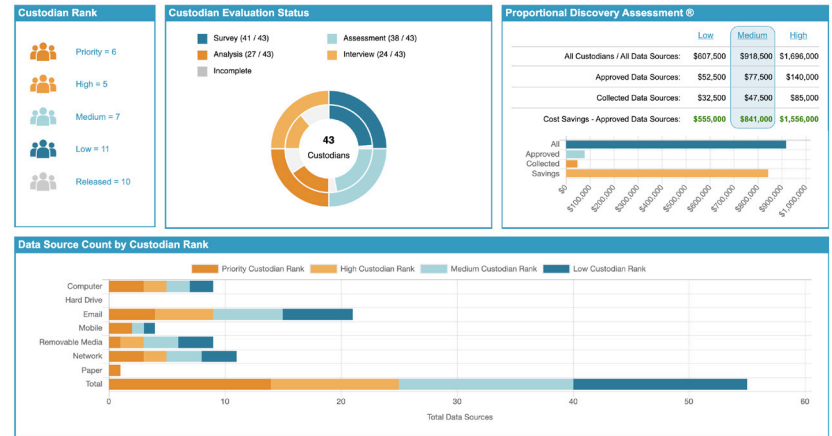
- eDiscovery used as a weapon, prolonging litigation and creating unnecessary disproportionate costs
- Budget constraints requiring legal departments to do more with fewer resources
- Risk of sanctions due to unknown factors in the early stages of litigation
- Inefficiencies caused by decentralized collaboration and a lack of documentation with outside counsel and third-party providers

Attempts have been made to alleviate these challenges, most notably the 2015 amendments to the FRCP, which elevated the importance of proportionality with the intent to right-size discovery to the merits of the case.

Why Do These Problems Persist Six Years Later?

Standard ediscovery solutions focus on efficiencies post-collection, rather than the earlier stages of litigation.

Evidence Optix® changes this paradigm.



A discovery scoping, data tracking, and proportionality tool, Evidence Optix® **disrupts** the traditional discovery process with a simple, yet **powerful workflow** that operates in the gap between legal hold and collection – where early decisions significantly impact cost and burden downstream.

Evidence Optix's patented framework is the basis for new industry guidelines recently introduced by The George Washington University Law School Complex Litigation Center.

This gamechanging framework:

- **Guides** legal teams through a systematic custodian and data assessment
- **Ranks** custodians based on their level of importance
- **Scores** data source burden and effort
- **Calculates** real-time cost projections
- **Enables** scenario generation for budgeting, negotiation, and proportionality arguments
- **Centralizes** data source tracking throughout the litigation lifecycle
- **Provides** a dynamic iterative process as the facts in dispute are refined

This **consistent, repeatable, and defensible approach** enables greater control, collaboration, and management of your entire litigation portfolio.

Evidence Optix[®]

Provides the Path to:



The patented heat map is automatically generated from custodian and burden rankings assigned during the attorney-driven assessment process, demonstrating cost implications in real time.

Time to take control of discovery.

Time to arm yourself with meaningful metrics.

Time to evaluate proportionality based on information, not speculation.

Time for Evidence Optix.

Contact Us Today:

info@insightoptix.com



1

Reduce discovery costs by 25-50%

Early assessment and discovery scoping dramatically reduces the volume of data moving downstream to the costliest phases of discovery.

2

Mitigate risk

Centralized decisioning, documentation, and transparency help prevent inconsistencies, errors, data loss, and sanctions.

3

Negotiate from a position of strength

Capture the granular data necessary to articulate the burden and relevancy of discovery requests and support proportionality arguments.

4

Enhance team collaboration

Easy access to information ensures efficiency and productive communication between in-house legal, IT, outside counsel, and vendors.

5

Gain critical insight

Cross-matter management and metrics provide an essential comprehensive perspective that informs strategic decision-making and facilitates consistent oversight.

6

Maintain a historical record

Attorney decisions are captured and recorded, providing easy access when needed for future reference and evaluation.